

# Final Logo



The final logo was made by the same agency that created Kellogg's Cereal Boxes. They used the Brazilian flag colors and made the WBC letters with boomerangs.

# The Mascot



We created a mascot for the WBC2012 that will be used to represent the ABB. His name is Kylie and he hates loose foot catches ;).

# Dates and prices

- **October, 17<sup>th</sup> to 29<sup>th</sup> of 2012** (including arrival and departure days);
- Estimated price (full price, it will probably drop after the sponsorship) – **€\$600,00**;

# Field and Accommodations



The place that we choose to host the WBC2012, has a 300m x 300m field, 80 chalets that can host 4 throwers each and a restaurant for 1500 people. All as it inside the same place, just 500 meters walking. As the chalets are on the same “street”, the integration will be amazing!

# Area Map



# Next Steps

- December 15<sup>th</sup> – Website with the form and all info;
- Special requirement: At the form we will ask a good photo of you in Hi-Resolution. This photo will be used to identify you at the website and at the WBC 2012.
- At the website you will follow the sponsorship results and other info.

# Website URL and contact

[www.wbc2012.org](http://www.wbc2012.org)

(Available at December, 15<sup>th</sup>).

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